

**A Great Way to Raise Funds for your Young People
and for your Parish Youth Ministry!**

Dear Catholic Youth Minister,

The Steubenville San Diego 2012 Youth Conference will be upon us before we know it! We want to make it possible for you to send your young people to attend the conference and experience the power of Jesus Christ in our Catholic faith and at the same time, to help you raise some much-needed funds for the parish's youth ministry. So here's what we propose:

- *The Word Among Us* is the most popular Catholic monthly magazine in the United States, with nearly 400,000 Catholics growing in prayer and scripture every day. A subscription to *The Word Among Us* plus *Complete Mass Supplement* costs \$34.95 (about 10¢ per day).
- If your youth sell subscriptions of *The Word Among Us* plus *Complete Mass Supplement*, *The Word Among Us* will donate \$10 for each new subscription toward that young person's registration for the Steubenville San Diego Conference.
- In addition, *The Word Among Us* will donate \$5 of that same subscription to your youth ministry.
- Thus, if 40 students sell 25 subscriptions each, they will generate more than the full amount of the cost of their registrations for the conference and \$5,000 additionally to support the parish's youth ministry.
- If some of these subscriptions are not new subscriptions, but renewals, *The Word Among Us* will donate \$5 of that subscription to the young person's registration and \$5 to the parish youth ministry.

Speak to your pastor and see if your young people could offer subscriptions in the back of the church following Sunday Masses.

If needed, *The Word Among Us* will provide free samples of the magazine and cards to sign-up the parishioners. To learn more about this program, please contact Mary or Deanna at 800-775-9673 and press "1."

Sincerely in Christ,



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